

Patrick C. Ross

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Key Professional Experience

- Professional writer -- 22 years
- Organizer and manager of team projects -- 15 years
- Public speaker at conferences and other events -- 10 years

Work Experience

President, Ross Strategic Communications LLC – Jan. 2011-present: Owns and operates a limited liability corporation licensed in Virginia offering communications consulting to corporations, nonprofits and individuals. Active as a freelance writer, including serving as Washington correspondent for *Managing IP Magazine*, covering Congress, the White House, and federal agencies. Writing instructor with The Writer's Center in Bethesda, Maryland. Blog named a Top 10 Blog for Writing for 2011-2012.

Executive Director, Copyright Alliance – March 2007-Dec. 2010: Led the launch of a nonprofit, nonpartisan advocacy organization focused on promoting U.S. intellectual property policy as its first executive director. Recruited more than 40 dues-paying organizations to join as members. Managed a \$1 million-plus budget and nine full-time and part-time staff. Developed the organization's outreach strategy, including an interactive web site, blog, and dozens of online videos. Testified before government agencies, wrote government filings, op-eds and blog posts. Authored internal communications to more than 100 organization members and more than 12,000 grassroots members. Partnered with other advocacy groups, think tanks, trade associations and Served as panelist or keynoter at more than two dozen conferences, and was interviewed for TV, radio and newspapers. Organized public events, including three trade shows on Capitol Hill sponsored by members of Congress.

Chairman, Copyright Alliance Education Foundation -- May 2009-Dec. 2010: Conceived of and launched a 501(c)3 nonprofit education foundation to provide free curriculum materials to U.S. K-12 schools on the importance of intellectual property. Oversaw development of original curriculum materials, supervised distribution of materials electronically and by mail, and managed fundraising campaigns. Developed the nonprofit's communications outreach, including a web site, interactive curriculum search engine, and print materials including a classroom poster.

Vice President of Communications and Senior Fellow, The Progress & Freedom Foundation – November 2004-March 2007: Managed all aspects of the think tank's external and internal communications. Supervised three employees and managed significant publications and events involving the entire staff of 15. Completely overhauled the organization's communications strategy, including simplifying the web site, managing two blogs, and creating new formats for publications by senior fellows. Enabled government testimony invitations, TV appearances, and newspaper op-eds for senior fellows. Authored papers, op-eds and blog posts. Organized logistics and communications for two major policy summits in Aspen, Colorado, as well as conferences in Brussels, Belgium; Prague, Czech Republic; Milan, Italy; Buenos Aires, Argentina; and Sao Paulo, Brazil. Created and managed more than three dozen public events in Washington, D.C. Conducted seminars with fellows on public speaking and media interviews.

Resume for Patrick Ross, Page 2 of 2

Associate Managing Editor, Warren Communications News -- May 2001-October 2004: Served as Managing Editor of *Washington Internet Daily*, directly supervising two full-time and one part-time employee, and covering digital policy issues. Contributed to *Communications Daily* and *Satellite Week* as a reporter and editor covering Capitol Hill, the White House and federal agencies. Participated in the hiring and supervision of *Communications Daily* employees. Supervised and trained reporters and interns. Promoted subscription sales for *Washington Internet Daily*. Supervised long-term team reporting projects. Won four journalism awards for investigative, spot-news, and analytical reporting.

Washington Bureau Chief, CNET News.com -- Aug. 2000-May 2001: Co-founded the D.C. bureau of the leading online news organization covering digital policy. Managed all coverage of Capitol Hill, the White House, the U.S. Supreme Court, and independent federal agencies, supervising four reporters. Wrote breaking news stories and analysis, some of which was distributed on The Associated Press newswire. Appeared regularly on TV as a digital policy expert. Supervised long-term team reporting projects. Won the Maxwell Media award for digital policy coverage.

Senior Editor, Warren Communications News -- Nov. 1995-Aug. 2000: Managed *Warren's Cable Regulation Monitor* and *Public Broadcasting Report* and contributed as a reporter to *Communications Daily* and *Satellite Week*. Served as news editor on all *Warren* newsletters. Covered Capitol Hill, the White House and federal agencies as a reporter. Appeared regularly on TV as a digital policy expert. Spoke at conferences on strategies for interacting with reporters. Supervised long-term team reporting projects. Won four journalism awards for investigative and analytical reporting.

Freelance writer -- Jan. 1991-Nov. 1995: Worked as a stringer – both reporter and editor -- for numerous publications, including *Kiplinger's Personal Finance Magazine*.

U.S. Senator Harry Reid, Legislative Correspondent -- Sept. 1989-Dec. 1990: Wrote letters to constituents, prepared legislative briefing reports for the legislative assistants, assisted press operations, recruited and supervised interns, oversaw mail room operations.

Awards

Arnold Broido Award for Copyright Advocacy, Music Publishers Association, 2010
First Place, Newsletters, Society of Professional Journalists, D.C. Chapter, 2004
First Place, Spot News, Newsletter and Electronic Publishers Foundation, 2004
First Place, Newsletters, SPJ, D.C. Chapter, 2002
First Place, Investigative Reporting, NEPF, 2002
Maxwell Media Award for Excellence in Reporting, Maxwell Media Foundation, 2001
Third Place, Analytical Reporting, NEPF, 2001
Honorable Mention, SPJ D.C. Chapter, 1999
First Place, Investigative Reporting, Newsletter Publishers Foundation, 1998
Honorable Mention, Investigative Reporting, NPF, 1998

Education

Vermont College of Fine Arts, MFA in Writing, 2013 (expected)
Pomona College, BA-International Relations, 1989